

MY SPACE : AKSHAT BHATT

ART FORM : DEBBIE GOARD

DESIGN DESTINATION : BRUSSELS

# HOME REVIEW

VOL 14 ISSUE 10 OCTOBER 2015 TOTAL PAGES 148

RS 100 HOME-REVIEW.COM

THE STORM BEFORE THE CALM  
BY LIJO RENY ARCHITECTS

CHROME DESIGN STUDIO'S  
DESK WITH A VIEW

BY  
DESIGN

FUSIONSTUDIO'S SUNSHINE APARTMENT

DIWALI SPECIAL RENOVATE & DECORATE WITH ECLECTIC HOME DECOR PRODUCTS!



Walk through the by-lanes of Kumbharwada in Mumbai, where you will meet many a masters of pottery



#### Cover Story

Enhancing the original features of an apartment in a heritage building in Mumbai, FUSIONstudio gives it a new lease of life through contemporary design and craftsmanship



*I believe design has to be strong, clear, refined, progressive and rationalized*

**AKSHAT BHATT**

24



A home in Kerala designed by LIJO.RENY.architects symbolises calm within chaos, as seen from the 'skewed' façade, contrasting with its serene interiors



48

**ART FORK**

Debbie Goard's hyper-real cake sculptures feed our appetite for both the delicious and the aesthetic. Question is, to eat or not to eat?

OCTOBER

#### DESK WITH A VIEW



Housing.com's design studio in New Delhi is a creative and energising mix of bright colours and non-hierarchical furniture, along with a spectacular view



An eclectic range of home furniture, decor and accessories to dress up your homes



Clean lines, minimalist decor and earthy shades - all set on a white backdrop: this summarises the apartment designed by Design Office

#### JEWEL OF THE DELTA



A wildlife safari in the heart of the Kalahari becomes a luxurious adventure thanks to this exquisite lodge developed by andBeyond

Traviata collection by Clarke & Clarke



## RENOVATE & DECORATE YOUR HOME

With the festive season about to knock on our doors soon, there is a terrific assortment of products in the market to decorate every section of your home. Diwali is the perfect reason to renovate and refurbish your interiors with shimmering lights, fancy furniture and eclectic home accessories.

We at Home Review put you on the right track of what's in and what's not with our Diwali Special Issue which includes a mix of the latest offerings, both online and offline; and articles on various aspects of shopping during this festive season.

In the following pages you will find a vast collection of furniture and furnishings, lights and lampshades, home décor and accessories that will transform every space of your home, from the living area to the kitchen.

Wondering what to gift your loved ones this Diwali? Get inspired by our special selection of gift items that will surely charm everyone.

Gain insights from leading retail stores on how discerning consumers influence and drive trends in the luxury space while designing their homes. Acquaint yourself with the latest styles in home décor space.

A development seen today while shopping for the home is that people are opting to go online rather than visiting umpteen retail stores. We speak to various online companies to know the reason for this shift. Even art has gone online! Yes, you can now buy art and other artefacts from unique online portals.

Happy Diwali decorating to you!

English Roll Arm sofa by Gulmoharlane.com



B Flat sofa from Leolux retailed in India by Simply Sofas



Text By Rehana Hussain

## DIWALI SPECIAL

The festival of lights is here and so is the time to transform your home into a luxurious haven. In this feature we bring you, swanky furniture, luxurious furnishings and much, much more.



**64 LIVING IN LUXURY**



**66 FESTIVE RENOVATION**



**68 ONLINE HOME DECOR-REFURBISHED**

**70 ART GOES ONLINE**

**72 GIFT IN STYLE**





Tenun Table Lamp by Urbanladder.com



Edison bulb collection by Gulmoharlane.com

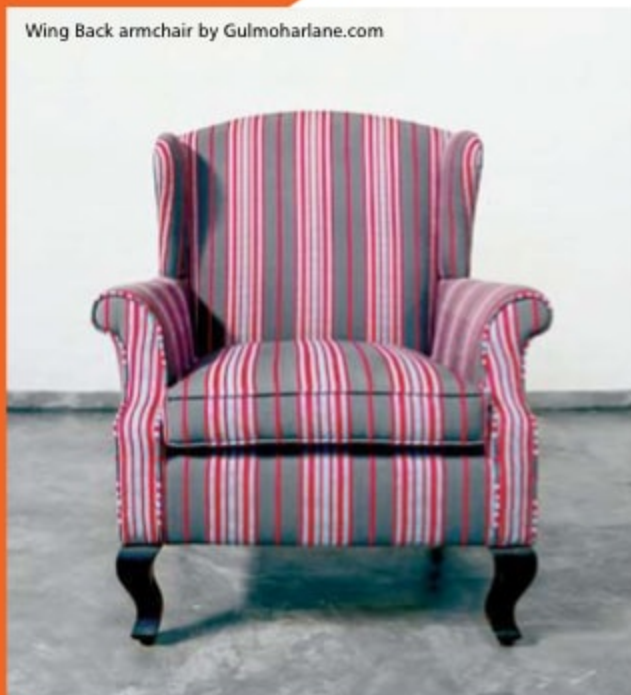
## ONLINE HOME DECOR-REFURBISHED

Convenience, various options and time saving features have made online home décor shopping a perfect platform to choose from. With rising trust in the products and timely delivery, the online home market is an industry to look out for.

Text By Meghna R Kothari



Chesterfield Burgandy Leather sofa by Gulmoharlane.com



Wing Back armchair by Gulmoharlane.com



Tenun Table Lamp by Urbanladder.com



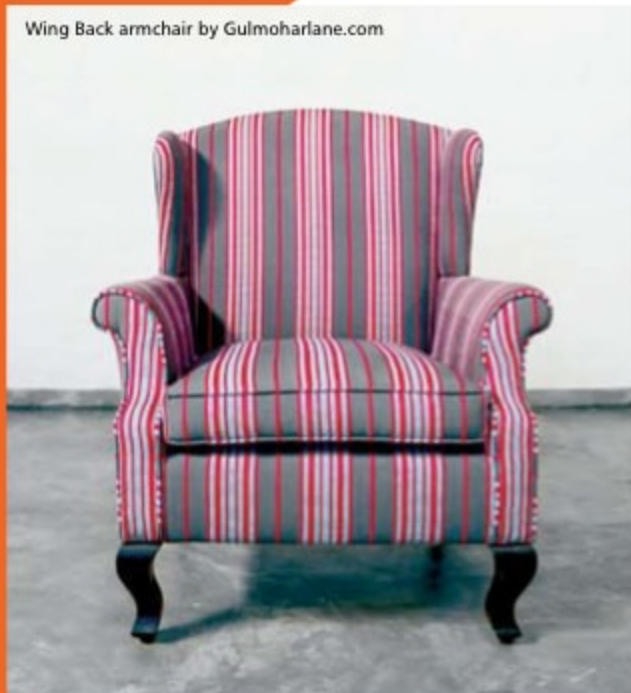
Edison bulb collection by Gulmoharlane.com

## ONLINE HOME DECOR-REFURBISHED

Convenience, various options and time saving features have made online home décor shopping a perfect platform to choose from. With rising trust in the products and timely delivery, the online home market is an industry to look out for.

Text By Meghna R Kothari

Wing Back armchair by Gulmoharlane.com



Chesterfield Burgandy Leather sofa by Gulmoharlane.com





Kovana Pendant Lamp by Urbanladder.com



Udaipur Chaise by Gulmoharlane.com

Multi-tasking is a trait that we either possess or have to possess in today's hectic times, especially within nuclear families. Sitting at home and buying furniture online seemed like an impossible feat few years ago for the Indian market. But today the online home décor space has risen, proving that now Indian homes look for ease in availability and a range of options with just a click of a button.

Nowadays decorating or renovating homes no longer depends on when you can go shopping. Home shopping is now just a click away, sitting comfortably on a sofa making it a fun and hassle free activity. Prithvi Raj Tejavath, VP - Category Management of Urban Ladder shares, "Indian homes are rapidly evolving with the everyday changing needs. Today space saving solutions are a must for every consumer and transforming furniture which can address multiple utilities within little space are two significant needs that people look for. Also trust in the brand is important since there is no physical human interaction. With detailed photography, content and the option to browse more products than they can see in a physical showroom, consumers are taking to the online medium."

As a company Urban Ladder constantly studies consumers' changing needs with in-depth research to develop products for different utilities that match different lifestyles. Prithvi further adds, "We provide customers with a wide range of good quality furniture and excellent designs in the comfort of their home. We launched kitchens in Bangalore and wardrobes in five cities. We have also launched many new categories in décor such as bed linen, table mats, table runners, etc. making the home shop experience complete."

Enriching the online shopping experience further is Gulmoharlane.com, where they genuinely encourage customers to ask for material swatches to get a feel before the actual purchase. They also have offline outlets that customers can visit in Delhi and Bangalore.

Shweta Mewara, Co-Founder and Creative Director and Saurabh Ailawadi, Founder of Gulmoharlane.com explain, "Today customers are well travelled and know what they want within their homes. We have customers who share their Pinterest boards, sharing the look they want with us before the purchase. We have a lot of demand for genuine leather furniture, specially sofas with a hand-tufted, quilted look and handcrafted ringed legs covered with our exclusive natural leather with Hydrophobic and Oleo-phobic properties that repel water or any liquid." Even the sofa-cum-beds are in great demand and varied lighting solutions which Gulmoharlane.com has recently launched.

According to Saurabh the things that should be considered while shopping online is the dimensions of the products you order. Make sure they will fit through the property access and into the intended space in your room and that there is enough height, width and diagonal depth to manoeuvre around corners and through doors.

Today online home décor shopping exudes trust, quality, options and convenience all at once making it an enviable platform.

✉ [www.urbanladder.com](http://www.urbanladder.com)  
[www.gulmoharlane.com](http://www.gulmoharlane.com)



Zazu Tray Sized Table by Urbanladder.com



Istanbul Crystal Chandelier, ₹ 23,900  
**Gulmoharlane.com**

Wall Sconce With 4 Tea Lights  
Holder, ₹ 1,699  
**Fashionandyou.com**



Milo Bookend, ₹ 20,050  
**Shaze**



Metal Chopstick Style Clock, ₹ 35,000  
**Anemos**



Graal, ₹ 58,725 (Big), ₹ 38,475 (Small)  
**Roche Bobois**

Woman Caught in a  
Dust Storm (Painting), ₹ 30,700  
**Huesnstrokes.com**

